



JUNGLE CHALLENGE

FUNDRAISER

24 BRAVE CONTESTANTS
10 CHALLENGES/TRIALS
1 KING OR QUEEN OF THE JUNGLE

RAISE €75,000 IN REVENUE FOR YOUR
CLUB | SCHOOL | CHARITY | ORGANISATION

**FUNDRAISING**
EVENTS GROUP

 **EMPOWER**
EVENTS

2 JUNGLE CHALLENGE - HOW IT WORKS

HERE'S HOW IT WORKS

AN ENTHRALLING NIGHT OF ENTERTAINMENT & FUNDRAISING IS AHEAD!

The Event is divided into 3 Stages, and once you have decided to run this Event, JUNGLE Challenge Fundraiser, for your Club we will assign an Event Operations Manager and Media Operations Manager to take care of the Event & Media requirements in our Complete Package. From Event Management to Event Crew, Media Crew and Print Crew, we have the Teams and Crews to make your Night a huge hassle free success. There will be several Stages along the way with commitment for the Contestants Stage limited only to a Launch Night and The LIVE Show.

EVENT STAGES

- ✓ **Stage 1** | Welcome, Event Poster & Video
- ✓ **Stage 2** | Event Planning & Recruiting Contestants
- ✓ **Stage 3 | A** | Launch Night / Designing Booklet
- ✓ **Stage 3 | B** | Jungle Challenge – The Live Show

STAGE 1

WELCOME | EVENT POSTER & VIDEO | CONTESTANTS NOW REGISTERING

This Stage will be about booking the Event and being introduced to your Event & Media Operations Managers, electing your Organising Committee and getting your Gig Announcement Poster and Video done. This will allow you to start recruiting Contestants.

EVENT OPERATIONS

Our Event Operations Manager will send you the Welcome E-mail with Checklists and Support Documents to start planning your Event.

MEDIA OPERATIONS

Our Media Operations Manager will send you the Welcome E-mail and ask for details for your Event such as Venue, Date, Club Crest, and Main Sponsor information.

EVENT POSTER & VIDEO | CONTESTANTS NOW REGISTERING

One of the 1st steps is to get your Poster and Video to advertise the Event and Start Recruiting Contestants. At this stage you will need to gain your 24 Contestants for the Event. Our Media Operations Manager will provide you with a Gig Announcement Video, and Poster (both Printed and Facebook versions), titled Contestants Now Registering!

STAGE 2

EVENT INFORMATION MEETING | EVENT PLANNING | FULL PROMOTIONAL KIT

At this Stage you will meet with our Event Operations Manager to start planning the Launch Night and Live Show. Our Media Operations will also arrange all the Promotional Material and Tickets for the Event.

EVENT INFORMATION MEETING | EVENT PLANNING

This usually happens at the Start of Stage 2 once you have advertised your Event. We will arrange one of our Event Operations Team to give you and your committee another view of the entire Event and Process including Fundraising Revenue Streams/Tips and Package Guide/Payments Structures.

FULL PROMOTIONAL KIT

At this stage the emphasis will be on promoting the Event and getting Tickets, Signs, Posters, Promotional Videos, Social Media Pages, and getting your Main Sponsors and Premium Sponsors confirmed. It is also recommended to get the Sale of Tickets online at this stage, and get your Contestants Fundraising with their Sponsorship Cards and getting their Individual Contestant Sponsor.

STAGE 3A

THE LAUNCH NIGHT | PERSONALISED POSTERS & EVENT BOOKLET

The Contestants are Now Confirmed...

THE LAUNCH NIGHT EVENT OPERATIONS

This will add to the PR and Excitement of the Event. Once the Contestants are all in place, an Event & Media Launch Night can take place. This usually takes place in a Local Pub/Venue or your Club. In attendance on the night will be all the Contestants, plus Members of the Club and the Contestants Supporters and Friends. Contestants will be dressed in their Jungle Costumes with our Professional Photographer capturing the moment for the Personalised Contestants Posters. You can arrange a DJ to have a Fun Night out for all.

It is imperative that your Contestants turn up on the Night for the Photo Shoot as it could delay the Posters if no shows.

PERSONALISED POSTERS / THE SOUVENIR EVENT BOOKLET

MEDIA OPERATIONS

Once the Launch Night has taken place we will design your Personalised Posters and Event Booklet. Using the Photos from the Launch Night we will create Profile Posters and Booklet Pages. In addition to the Main Event and Premium Sponsors the Advertising Co-ordinator will upload all the Contestant Sponsors and General Full Page and Half Page Advertisements. Our Media Ops Team will have set you up with your Dropbox Link where you can upload all your Information for the Booklet.

STAGE 3B

THE LIVE SHOW | JUNGLE CHALLENGE FUNDRAISER

It's Showtime and time for the Contestants to be showcased to the Public in our JUNGLE Challenge Fundraiser Show. Usually a Club would book a local Hotel or Venue suitable for the event. Having created some of Ireland's Most Professional Stage Shows and Events, our Production Team will create a WOW Factor using Professional Drapes, AV, Stage, PA, and Lighting, and Theme Set/Props. The Contestants will be first introduced as 2 Teams of 12 who will perform tasks and trials to gain a place in the next round. But who will be brave enough to get through these trials?

THE WINNER/VOTING

Contestants who have been knocked out can gain entry into the Main Event 1/4 Finals with Voting on the Night.

AFTER PARTY

Once the Main Event is complete it is time to either have an After Party Disco in the Venue, or some Clubs may prefer to head back to their own Pub or Club. This will be advertised extensively as we want Guests to enjoy a full night of entertainment and buzz. The Club are responsible for the After Party DJ if required.

EVENT FORMAT

THE EVENT STARTS WITH 24 CONTESTANTS
ONLY 12 WILL MAKE IT TO THE CAMPMATE TRIALS
12 LEAVE THE STAGE AND REQUIRE VOTES FOR 2 PLACES TO RETURN TO THE CAMPMATE TRIALS

PART 1 | THE HEATS

The Show will start with The Qualifying Challenges and Trial 1 where all 24 Contestants will take part in one of 2 Heats with 12 Contestants in each Heat. 6 Contestants will advance from each of these 2 x Heats to the next stage, leaving a total of 12 Contestants to take part in the Main Show. Once Heat 1 takes place and the 6 Contestants have qualified, the next group of 12 Contestants will participate in Heat 2 again with 6 Contestants qualifying for the Main Show. Those who are eliminated will leave the Stage. Following The Heat Challenges there will be 12 Contestants in total going through to participate in the Main Show, with 6 Contestants being The Red Team v 6 Contestants being The Blue Team. Each Heat Qualifiers will use the same Challenge & Qualifier Structure/Format.

TRIAL/CHALLENGE 1

QUALIFYING FOR NEXT ROUND

2 Contestants Per Heat

The first part of the Heat will be a Drinking Race, Challenge/Trial 1 called Down The Hatch. The 12 Contestants in each Heat will be asked to Drink a specially made Concoction. The first 2 Contestants to finish this Trial from each Heat go through to the next round. You didn't qualify from Trial 1, Down The Hatch, don't worry you still have 2 more chances to qualify.

QUALIFYING FOR NEXT ROUND

1 Contestant Per Heat

The next Contestant through will be the Contestant from each Heat who raises the most money for the Organisation in advance of the Event. 1 Contestant will qualify from each Heat based on the Monies Raised.

Extra Qualifier – Part 2

QUALIFYING FOR NEXT ROUND

3 Contestant Per Heat

The remaining Contestants in each of the Heat's will be split into 3 Groups of 3 Contestants and will take part in smaller Challenges, with 1 Contestant from each Group going through to the Main Show. So a total of 3 Per Heat.



EVENT FORMAT

THE EVENT STARTS WITH 24 CONTESTANTS
ONLY 12 WILL MAKE IT TO THE CAMPMATE TRIALS
12 LEAVE THE STAGE AND REQUIRE VOTES FOR 2 PLACES TO RETURN TO THE CAMPMATE TRIALS

PART 2 | CAMPMATE CHALLENGES

12 CONTESTANTS HAVE MADE IT TO THE MAIN SHOW

12 CONTESTANTS LEAVE THE STAGE

But remember 2 Contestants will be brought back at the Interval, Best Fundraisers!

TRIALS/CHALLENGES 2, 3, 4, 5, 6, 7

As the Show progresses the 2 Teams (Red Team/Blue Team) take part in various Team Challenges/Trials to gain Points for their Team. There will be 6 Challenges in this section of the Night, The Team Challenge, and each Contestant will participate in 2 Challenges each. The Challenges will be Trials of Mental and Physical ability. Both Money raised before the Event and Voting on the Night will play a big part in progressing to the last 8, Challenge 8.

VOTING

As discussed Voting will be a key aspect in progressing to the last 8.

- ✓ Team Voting
- ✓ Individual Voting
- ✓ Bring Contestants Back Voting

TRIAL 8

SURVIVAL OF THE FITTEST

Contestants: 8

Individual Challenge

The 8 Contestants who have reached this stage will no longer be part of a Team but now battling it out as Individuals to try and be crowned King or Queen of the Jungle. 3 Contestants only from 8 will progress to the Semi Final, Challenge 9.

TRIAL 9

PHONE A FRIEND

Contestants: 3

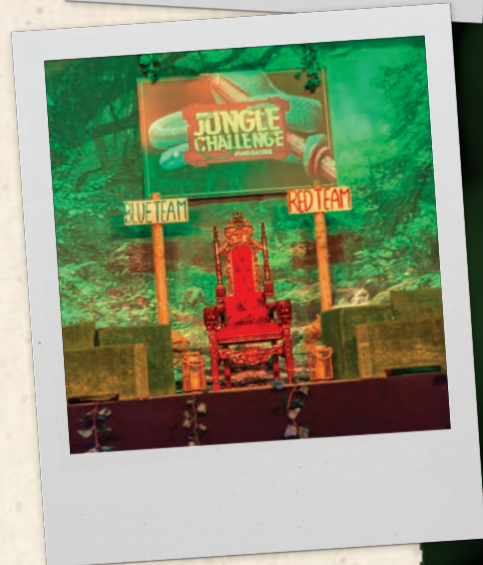
Individual Challenge: This is the 'Phone A Friend' Challenge round. The 3 Contestants who make it to this stage will need to select and call on a member of the audience to assist them with this Challenge on Stage. 2 Contestants from 3 will progress to the Final, Challenge 10.

TRIAL 10

FINAL TRIAL

Contestants: 2

Individual Challenge: 24 has now become 2 and it is now time for the 2 Remaining Contestants, The Finalists, to battle it out to become King or Queen of the Jungle in our Final Trial after One Hell of a Night.



CLUB MEMBER ROLES

ORGANISING COMMITTEE AND VOLUNTEERS ROLES

A Club will elect a Promoter/Organiser and some people in Event Operations and Media Operations to work on the Project and help Fundraise. Please see people required below:

THE PROMOTER

CLUB PROMOTER

This is the Main Organiser of the Event elected by the Club and Committee. Their duties will include Booking the Venue/Hotel for the Event, and co-ordinating the Sub/Event Committee from the Club. Liaising and dealing with the Event Mangers at Fundraising Events about the General Event will also be part of this role and recruiting Members for other various roles including Event and Media. Ticket Sales and Sponsorship will be a large part of the success of this event. It is recommended that the Promoter of the Event will create several positions on the Committee including Event and Media duties.

EVENT OPERATIONS TEAM

CONTESTANT MANAGEMENT

One of the most important roles, the Contestant Manager of this Event will be responsible for managing the 24x Contestants from your Club. This person will also encourage Contestants to Fundraise for the Club (as this is where a large portion of the Event Revenue is generated).

TICKET SALES & BOX OFFICE MANAGER

Usually, Tickets are sold by several methods and there can be Tickets for Attending and Tickets for Supporting (Usually a Prize would be offered for purchasing one of these). Tickets are average priced at €25.00 for these events and selling 750+ Tickets for Attending and as many for the Support is targeted. Methods for Ticket Sales are usually Contestants Allocation (10/15per Contestant), Box Office Outlets (such as the Club Bar/Local Shop), and online allocation on platforms such as Eventbrite). It is important to allocate a Person or Team to co-ordinate and maximise Ticket Sales.

MEDIA OPERATIONS TEAM

EVENT PR & MARKETING MANAGER

Advertising your Event is vitally important. Clubs have lots of Social Media Platforms such as Facebook & Instagram/Web Sites. Our Media Operations Manager will produce everything from Event Posters, Banners, Personalised Posters, and Post Event Edits of the Night itself. From the Launch Night for recruiting Contestants, to the Live Show for selling Tickets this is a very important part of your Event. It is important to have a person in charge of this area.

SPONSORSHIP & ADVERTISING MANAGER

There are so many Sponsorship opportunities in this event. Both Club and the Contestants will target Sponsorship and Advertising. The Club will target Main Event and Premium Sponsors, plus as many Advertisements from Local Businesses and Club Members as possible. The Contestants will try and get Personal Sponsors and Sponsorship Cards. It is important to have a Manger for this and this person will be responsible for working with our Media Operations Manager, Fiona, on Books and Screen Graphics for the Event.

PRINT AND DESIGN

EVERYTHING YOU NEED TO PROMOTE YOUR EVENT!

What We Provide:

- ✓ Posters
- ✓ Tickets
- ✓ Sponsorship Cards
- ✓ Souvenir Booklet
- ✓ Facebook / Social Media Banners
- ✓ Signs

Promo Posters:

Event Advertising | Launch Night
Individual Contestant Posters



Souvenir Booklet:

Full Colour | Design & Print



Event Tickets:

Numbered | Design & Print

AN ENTHRALLING NIGHT OF ENTERTAINMENT & FUNDRAISING

The **Number 1** Fundraising Event Gripping Ireland & UK

Brought to you by
FUNDRAISING EVENTS GROUP
in association with
EMPOWER EVENTS



CONTACT THE EVENTS TEAM NOW

t: 01-8343300 | **m:** 085-8505917 | **e:** info@fundraisingevents.ie

www.junglefundraiser.ie

